

**WHITE PINE LIBRARY COOPERATIVE
ADVISORY COUNCIL MEETING**

Minutes, September 9, 2009

1. **Welcome/Introductions:** Bryon Sitler welcomed those present. He introduced Clay Albertson from Davidson titles.

Books will be available for half price. They include children's' and YA titles. Checks and cash may be used for payment. Libraries may also be invoiced if they wish.

Libraries are welcome to browse and purchase books after the meeting.

2. **Approval of Minutes:** Charlotte Simmons moved to approve the minutes from the August 12, 2009 Advisory Council Meeting. Kate Van Auken seconded the motion. Motion carried.

3. **Director's Report:** Bryon reported that:

- He was spending a lot of time dealing with the Executive Order that closes HAL.
- White Pine will be closed on Thursday, September 10th to attend the Rally in Lansing. There will be a 45 minute presentation. Speakers include: Larry Neal, president of the MLA, Representative Terry Brown and Gretchen Couraud, Executive Director of MLA.
- Membership Changes: Four associate members dropped their membership this year. They are Reese High School, Laker High School, Mayville Public Schools and Northwood University. Two new associate members joined. They are Ovid Elsie Schools and Carsonville-Port Sanilac High School.
- The 5th floor of the Library of Michigan should be opening by the end of the month.
- The BTOP grant was submitted. We expect to hear by the end of October whether or not we will get the computers.
- A contract with Overdrive has been signed. 12 libraries are participating.
- He went to Pigeon to do a board training presentation.
- White Pine's Annual meeting will be held on October 14, 2009 at the Horizons Conference Center in Saginaw. Warren Graham, the "Black Belt Librarian" will be the presenter.
- A workshop on Helping Children with Homework will be held on November 18th at WPLC from 1:00-4:00 pm. Elizabeth Andresen will be the presenter.

4. **Plan of Service:** Nancy Robertson requested additional changes to White Pine's Plan of Service. The changes have been made and turned in to the Library of Michigan.
5. **FY 09 Budget:** The final revised budget for 2009 will be approved at the afternoon board meeting.
6. **PR Campaign:** Bryon has been adding links and items of interest for libraries to Fuelyourmind.org. The additions have been submitted to a dummy site where they will be checked for accuracy and then loaded to the original site.
7. **HAL/Funding:** On July 13, Governor Granholm issued an Executive Order abolishing the Department of History, Arts and Libraries in order to reach a balanced budget for next year.

This order places the services of the Library of Michigan, their collections, MeLCat and MeL databases in jeopardy.

If the Legislature lowers state aid below 10 million dollars, matching funds received from the federal government to fund the databases & MeLCat could be lost.

The order will take place October 1st unless overturned by the Legislature.

Librarians, friends, staff and trustees are encouraged to attend the rally to voice their concerns about the Library of Michigan and funding issues and are being asked to wear red at the rally.

8. **Social Technology in the Library:** Jennifer Balcom reported on the social networks being used at the Dewitt Public Library. She has set up the following accounts to use as marketing tools:

Facebook: Used to list events, show pictures and invite families to events. 54 people are fans of the library.

Twitter: Used to send text messages about the library and the library's events. They have 18 followers. Local businesses have signed up. It's a good way to communicate with local businesses.

Flicker: Used to post pictures of the library and events. They use a permission form before posting pictures.

Other possibilities include using You Tube to post library videos, tweeting book clubs (read book and tweet comments) and starting a library blog.