

## ADVISORY COUNCIL MEETING

### Minutes, November 11, 2009

**Location:** Bridgeport Public Library.

**Welcome:** Rose Rice Gutierrez welcomed members. Introductions were made.

**Presentation:** Representative Andy Coulouris spoke to the group about the magnitude of the state's budget problems. He presented the Bridgeport Public Library with a tribute dedicating their expansion.

**Minutes:** Jim Rancilio moved to approve the minutes from the October 14, 2009 advisory council meeting. Stephanie Olson seconded the motion. Motion carried.

**Director's Report:** Bryon reported that:

He has been appointed to a committee that is looking at laws that are not library friendly. He will send out a list of what they are looking at.

The Cooperative Director's are continuing their work with strategic Planning.

He attended MLA in Lansing last week. Attendance was way down. He has volunteered to be on a planning subcommittee for next year.

You can now add your fax machine and library to the Do Not Call List at <http://www.donotcall.gov/>

Janet Laverty is overseeing state aid reports this year. Please be sure to send a copy into WPLC after completion.

Advisory Council meetings will be held on the 2<sup>nd</sup> Wednesdays of each month.

***Upcoming workshops include:***

November 17, 2009 Duncan Smith, 2:00-4:00 pm at WPLC.

November 18, 2009 Homework Help, Elizabeth Andresen, 1:00-4:00 pm, WPLC.

November 27, 2009 What's New—MeL Databases, 1:00-4:00 pm, WPLC.

January 13, 2009 Performers Showcase, Bullard Sanford Library, 10:00-3:30.

**State Aid:** It appears that state aid will come in at just under 20 cents per capita. It is unclear how the MeL databases will be affected in the future. New census figures and funding issues could have an effect on what will be funded. Currently funding for MeL is tight but will remain the same for now.

**Long Range Plan:** The current plan expires this year. A draft plan has been sent out to membership for their review.

The following volunteered to serve on the Long Rang Plan committee: Marsha Boyd, Stephanie Olson, Sara Morrison, Rose Rice Gutierrez and Jennifer Balcom. The committee will meet one or two times and use Ready Talk for conference calls. Bryon would like the Long Range Plan finished by Summer.

The committee will meet in December 2009 to get things started and possibly meet in Alma (February/March 2010) to share ideas with membership.

**Technology Plan:** A committee was formed to revise White Pine's Technology Plan. Committee members are: Mary Chasseur, Rose Rice Gutierrez, Mimi Herrington and Barb Butch. The committee will schedule a meeting in January.

Members may send their Long Range and Technology Plan comments to Bryon at White Pine.

**Board Bylaws:** The Bylaws need to be revised to reflect the change in board representation. The recommended changes have been sent to board members.

**Playaway Books Presentation:** Kim Bazek presented the following:

Available titles = 8,500 & 90 publishers.

99.9% of the titles available are unabridged.

Each playaway holds the entire audiobook regardless of the length.

Each playaway comes preloaded and ready to play.

There is up to 80 hours of content per unit.

Average content of a playaway is 16 hours.

1,000 circs per unit.

Content – 300-400 titles released monthly.

Average price is \$50.00 per playaway.

Each playaway comes in a video case with AAA battery, ear buds, playaway and universal cable.

The universal cable allows the playaway to be used in the car, or with computer speakers or other media.

Battery life is 26-30 hours. Some libraries sell batteries and ear buds or patrons can be required to provide their own.

Discounts run from 15-25% and promotions are run all year long.

If you are interested in a group order, contact Bryon at White Pine who will coordinate the order to get a good discount. 25 titles are needed to get the discount. This promotion runs until December 31<sup>st</sup> but may be extended if there is interest.

Kim will send Bryon a title list link which will be shared with membership.