

**WHITE PINE LIBRARY COOPERATIVE  
ADVISORY COUNCIL MEETING**

**Minutes, August 24, 2016**

DRAFT

**Approval of Agenda**

Nanette Pretzer moved to approve the agenda as presented. Beth Schumaker seconded the motion. Motion passed.

**Approval of Minutes**

Kate Van Auken moved to approve the April 27, 2016 Advisory Council minutes. Mimi Herrington seconded the motion. Motion carried.

**WSMH/WEY/WBSF presentation on marketing**

Two representatives, Thomas King and Clancy Cline, from Fox66/NBC25/The CW46 television stations presented a promotional campaign for libraries to sponsor the Golden Apple awards, which highlight and award local teachers. Another campaign was offered for libraries to sponsor the on-air school closing crawl as well as online sponsorship options.

**Director's report**

Bryon presented his report, which will also be available online and attached to the end of these minutes. The main items discussed were:

- WPLC sponsored 15 attendees to the Rural Libraries conference. The budget was for 25 people so there's \$4724 that was unused, which has been put into the Fund balance.
- Fuelyourmind.org is not being used and will be deleted.
- Bryon has scheduled several Meet the Candidate sessions throughout the cooperative and has provided booklets for each district. Bryon can send the pdf file if libraries want more copies.
- Four new board members agreed to serve a 2-year term starting October 1, 2016.
- Ron Walters has offered to provide discounted pricing, with no handling fees, for hardware and software to cooperative members. This information can be found at:  
[http://www.wplc.org/discounts/pcm-g\\_technology\\_discount\\_2016.pdf](http://www.wplc.org/discounts/pcm-g_technology_discount_2016.pdf)
- There were 8 libraries with millage renewal/increase on the ballot and all passed.
- Bryon will be attending the "Deep reading" workshop on September 30, 2016 in Lansing. Let Bryon know if you are interested in carpooling with him. He will need to leave no later than 7:45 am.
- LM has signed a contract with Zepheira for the MeLCat database. This will convert the MARC data into Bibframe format, which will allow Google to read for search purposes.
- LM is offering LSTA grants this fall. There may only be two or three of them with a minimum of \$50,000.
- MLA TAX capture talking points. These can be found at the end of these minutes.
- Book sale website: <http://www.booksalefinder.com/MI.html>. Allows you to post your booksale online.

**Old Business**

**Plan of Service Revision.** The Plan of Service will expire on September 30, 2016. Bryon will send the plan to each member for their board's approval. Each member will need to provide a copy of their board minutes indicating the approval. Kate Van Auken moved to recommend the Plan of Service, as revised, to the board. Jill Brown seconded the motion. Motion passed.

## **Budget Discussion**

Christian Dunham moved to approve a 2% salary increase for staff. Beth Schumaker seconded the motion. Motion passed.

## **Special project, \$10,000**

Different options for a special project fund was discussed. Those include:

3D printer to circulate, Zinio subscription platform fees, Overdrive Platform fee, Comics Plus, Worldbook platform fee, Sponsorships, Virtual Reality headsets, BiblioBoard, Hoopla, Rotating workshops on technology devices. Bryon will send out a survey to members asking that they rate 2 favorite and 2 least favorite special project options. He will also ask for committee volunteers. Vicki Mazure moved to recommend the \$10,000 Special Project budget to the board. Nanette Pretzer seconded the motion. Motion passed.

## **New Business**

**December meeting dates.** Mimi Herrington moved to recommend to the board that the December advisory and board meeting dates be changed from the 28<sup>th</sup> to the 14<sup>th</sup>. Jill Brown seconded the motion. Motion passed.

## **Member News**

Mimi Herrington would like a report/information from the people who attended the Frankenmuth workshop.

- Lexington: Beth Shumaker mentioned they were having a Beach Glass jewelry workshop on September 15.
- Vassar: Christian Dunham said they had a movie showing of “Paper Tigers”, a documentary about mentors and troubled youth. A physician in Caro is promoting the cause and is willing to travel to libraries for Q&A sessions.
- Bad Axe: Mimi Herrington is attending the Harwood Institute training in October.
- Millington: Jill Brown mentioned she is no longer at Deckerville and is now the director at Millington.
- St. Louis: Jessica Little mentioned they held a National Teen Lock-in. It was not an all night event but was held on a Friday night for 4 hours. They showed a movie, played games and had pizza.

## **Cathy Lancaster, Youth Service Coordinator, Library of Michigan**

- STEM Programming & Inclusive Storytimes workshops being held in September. One part of the session will be “How to use & implement programming on MaKey MaKey and littleBits”. Each participant will be given one [MaKey MaKey](#) and one [littleBits](#) to take back to their library for programming use and/or circulation to the public. This is \$200 worth of equipment.
- Registration deadline is September 2, 2016.
- Cost: \$25 which includes lunch.  
Nearest locations for White Pine members
  - Thursday, September 15th – Houghton Lake Public Library
  - Thursday, September 22nd – Pontiac Public Library
- Every Child Ready to Read workshops have been archived and can be found at: <http://www.michigan.gov/libraryofmichigan/0,2351,7-160-62245-370596--,00.html>
- Michigan Reads  
The book “Bubble Gum, Bubble Gum by Lisa Wheeler for the March 2017 program has been selected to be mailed out in January. The book was out of print but an appeal was made to the publisher run a reprint for this program. Details can be found here: [http://www.michigan.gov/libraryofmichigan/0,2351,7-160-18668\\_26038---,00.html](http://www.michigan.gov/libraryofmichigan/0,2351,7-160-18668_26038---,00.html)
- Nominations for the 2016 State Librarian’s Excellence Award has been extended until September 27, 2016. The prize this year is \$2,000. Details: <http://www.libraryofmichiganfoundation.org/>

Cathy’s contact information:

Email: [lancasterc5@michigan.gov](mailto:lancasterc5@michigan.gov) Phone: 517-335-8129

## Board report August, 2016

Rural Libraries Conference: 26 people from the WPLC area attended the Conference. WPLC sponsored 15 people. Since the budget was for 25 people, there are \$4,724 remaining.

OverDrive statistics: Audiobooks average is about \$55. E-book is about \$19.06.

I have been doing a lot of collection development with the titles in OverDrive, determining which expired metered titles need to be re-ordered because of requests and determining which titles have been recalled by OverDrive and whether or not they can / should be replaced.

Fuelyourmind.org is being deleted due to lack of use.

I have been in discussion with the Cloud Library for potential use rather than OverDrive.

World Book has given us a quote for use of its on-line resources.

I've been working on lining up speakers for several meetings, and arranging locations for the "Meet the candidate" get-togethers as well as sending out invitations to the candidates. I have prepared "introduction" sheets for each library to hand out to candidates and legislators. I have prepared packets per legislative district to give to each candidate or legislator.

Four new Board members have agreed to serve on the WPLC board starting October 1, 2016 for a 2-year term. They are:

Sandra Johnson, Howe Memorial Library, Breckenridge;

Danielle Reid, Reese Unity District Library;

Abby Hill, Thompson Home Public Library, Ithaca and

Malisa Pyles, Watertown Township Library, Fostoria.

The necessary paperwork has been sent to each new member/board.

Met with Tomas King from and Clancy Cline, channel 66, concerning potential PR activities for the members.

Discussed technology discounts with Ron Walters.

Reviewed the Plan of Service and various White Pine policies for revision.

Millage results – renewals / increase

Gladwin County District Library	Pass	.5 mil	10 years
Briggs District Library	Pass	.75	10 years
Fairhaven Township (Huron)	Pass	.2	4 years
Sherman Township Library	Pass	.75	5 years
Merrill District Library	Pass	.8	10 years
Sanilac County Libraries	Pass	.2	4 years
Aitken Mem. District Library	Pass	.79	10 years
Columbia Township Library	Pass	1	4 years

I have registered for the: Deep Reading, Learning, and the Impact of Digitization workshop  
September 30, 2016

9:30 am – 4:00 pm Lansing Community College West Campus

And the MLA Annual Conference.

A schedule for the Meet the Candidates sessions has been set. It is:

District 70 No response yet

Wednesday September 7, 2016, 10:00 to noon

Alma Public Library

District 83 No response yet

Monday September 19, 2:00 – 4:00pm

Sandusky District Library

District 84 James Wencel will attend.

Monday September 19, 10:00 – noon

Rawson Memorial Library, Cass City

District 85        No response yet  
Friday September 16, 10:00 - noon  
Community District Library, Corunna

District 93        No session planned since we spoke with both Candidates before. Updates were mailed to them on library activities.

District 94        No response yet  
Wednesday October 4, 10:00 - noon  
Thomas Township Library, Saginaw

District 95        No session planned. Updates were mailed to Candidates on library activities.

District 97        No response yet  
Tuesday October 4, 10:00 – noon  
Pere Marquette District Library, Clare

District 99

Chippewa River District Library, Mt. Pleasant

District 103       No response yet  
Tuesday September 27    10:00 – noon  
Houghton Lake Public Library

District 106

Alpena County Library

LM has signed a contract with Zepheira for the MeLCat database. This will convert the MeLCat database into Bibframe format – one that Google can read. Google cannot read MARC format.

Reminder that the New Directors' Workshop is at the Hanna Center in E. Lansing rather than at the Library of Michigan.

LM has announced that there will be around of LSTA grants this fall. The minimum will be \$50,000. Requirements are not complete yet, but will be announced later. The due date for the grants will be in January, 2017 with awards announced in March 2017. Remember when writing a grant, legislators will usually write a letter of support – use them also for the Library of Excellence Award that will be awarded at MLA (deadline has been put back to September 27, due to low application rate).

Tax Capture issues will be taken up this fall in the Legislature. At some point, MLA may ask that we contact our legislators about tax captures. Statewide, the captures get over \$10,000,000 in library tax dollars. The changes in the legislation could be very important to many libraries.

Tax Capture talking points:

MLA has prepared a few points for when talking to legislators. They are attached at the end of this report.

Book Sale: <http://www.booksalefinder.com/MI.html>

This web site allows you to post your book sales and to let patrons find more they can travel to if they choose.



## **SB 579, 619, 620, 621, 622, 623, 624 Support Dedicated Library Millages**

### **Libraries Provide Essential Community Resources**

The 396 Michigan Public Libraries serve children, teens and adults who last year made 53 million visits to the library to use computers, attend classes and participate in summer reading programs.

Our libraries provide computer access for state business, Secretary of State's driver license and registration renewals, Michigan Works, Federal tax filing, job hunting and career building along with providing small business resources. For many Michigan residents, a public library is their only means of Internet access.

### **Libraries are unique in how they are supported and millages are critical to library funding.**

- **On average, 78% of library funding comes from locally dedicated special library millages.**
- Voters go to the polls and choose to support their libraries by approving a dedicated library millage.
- These locally dedicated taxes — approved by voters for library funding — are being captured against the libraries' choice without the locally voting taxpayer's knowledge or approval.
- When proposed special library millages disclose the required tax capture allocation, the millages are often defeated.

**In one example:** 116 Tax Captures are taking \$3,026,236 from 49 libraries each year. This encompasses just 13% of our public libraries.

**Voters in the city of Litchfield** with 1,300 residents approved a 1-mill levy to support their library. 47% or \$28,000 of that library's \$60,000 annual budget is captured by a TIFA.

**At South Haven Memorial Library**, a total of 13 distinct tax capture districts siphon taxes from the dedicated library millage: \$36,499 or 16% of their operating budget is captured each year.

### **Voters want accountability and transparency**

This new legislation would allow libraries to determine if tax capture is right for their patrons.

- Libraries should have the option of participating in tax captures. The tax captures should be transparent in their activities, explain their value to library boards and then request an opt-in from libraries.
- If there is already a bond attached to the tax capture district, the bills would not eliminate the tax capture. We understand that debt has to be repaid.
- We ask for support of these bills because they support taxpayer accountability, tax capture transparency and ensure dedicated library millages go to support the voters' choice.